

Schweizerischer Gehörlosen Sportverband Fédération Sportive des Sourds de Suisse Federazione Sportiva dei Sordi della Svizzera



GUIDELINES FOR MEDIA PROFESSIONALS

Contact information for media professionals

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Social Media

Facebook Instagram YouTube https://www.facebook.com/wcfutsal2019 https://www.instagram.com/wcfutsal2019 https://www.futsal2019.com/youtube

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4th World Deaf Futsal Championships 2019 - Guidelines for Media Professionals



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Introduction

In the following **Guideline for Media Professionals** you will find all important information for a successful work cooperation.

Please note that accreditation requests are only accepted online via our registration form "Application for Media Accreditation" via e-mail.

- Website https://www.futsal2019.com/media-accreditation
- E-Mail <u>media@futsal2019.com</u>

We are looking forward to your many appearances in November 2019 and wish you a successful stay.

The responsible for the Media Resort

Rolf Kyburz and Thomas Schmidt



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Programme und News

You can find the news, highlights and more information in our website <u>www.futsal2019.com</u>. The important events in chronological order:

- > 08. November 2019, 16:45 h Opening Ceremony
- > 08. November 2019, 19:00 h Start First Game Men SUI-CRO
- > 12. November 2019 Free Day City Tour in Sign Language
- > 13. November 2019, 10:00 h Start First Quarterfinals Women and Men
- > 14. November 2019, 12:15 h Start First Semi-finals Women and Men
- > 16. November 2019, 10:00 h Start 3th and 4th Place Games Women and Men
- > 16. November 2019, 15:00 h Start Final Games Women and Men



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Map Sportshall

Eulachhallen AG offers an interactive sport hall plan: <u>https://www.eulachhallen.ch/eulachhallen/raume-und-hallen/</u>





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Accreditation process

Who can be accredited?

Accreditation for the World Deaf Futsal Championships 2019 is reserved for all media professionals with a valid ID from a recognised national or sports press (except bloggers and influencers).

Online – Accreditation

The registration for the accreditation takes place exclusively by using the form on our website <u>https://www.futsal2019.com/media-accreditation</u> and with e-mail <u>media@futsal2019.com</u>.

Confiramtion and registration on location

An accreditation confirmation will be sent by e-mail. The registration is official on location at the accreditation point with the proof of a personal identity card and the registration confirmation. All Media Representatives will receive a personal accreditation card.



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Legal information

The accreditation for the World Deaf Futsal Championships 2019 only permits the holder to take photos and/or films for media coverage of World Deaf Futsal Championships 2019 (print and/or online press reports).

Official photos of the World Deaf Futsal Championships 2019 will be taken by Swiss Deaf Sports Federation SGSV-FSSS. During the games the photos will be published online at <u>www.futsal2019.com</u>.

The use of photographs and/or films in advertising or for any other form of commercial communication is prohibited. Advertising with photos and/or films of World Deaf Futsal Championships 2019 is only allowed to official sponsors.

Ambush Marketing (Parasite Marketing) will not be tolerated. Photos and/or films of the World Deaf Futsal Championships 2019 event may not be offered for commercial communication by third parties. Applicable law is Swiss law; place of jurisdiction is Zurich (Switzerland).

Drones

For safety and security the use of drones is not allowed on the whole event area.



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Journalists / Photographers / TV

Important Informations

On all days from 8 to 16 November 2019, accredited media professionals must present their personal accreditation card to the Mediacenter in order to be entitled to enter the event grounds as media professionals.

Working place

A work table is freely available for use by the media during opening hours.

Electricity charging (Swiss standard) and WLAN connection (sports hall) are available. No workplace can be reserved or confirmed in advance. There is no storage space (cupboard, corpus).

The workplace must be empty after use.

Winterthur and Region

Information about the city of Winterthur and the region can be obtained through Winterthur Tourism / House of Winterthur - <u>https://winterthur-tourismus.ch</u>

Opening hours Mediacenter

The Mediacenter is open every event day from 10:00 to 21:00 and is staffed by one member of staff.

Accomodation and transport

Any hotel bookings and accommodation costs are the responsibility of the accredited persons. The Mediacenter does not offer any discounts, room contingents and special transports. Information on accommodation can be obtained from the tourism organisation House of Winterthur (<u>https://winterthur-tourismus.ch</u>).

Catering

In the Restaurant, we have foods, snacks and drinks to be ordered all days.

Auto and Parking

Use public transport whenever possible. Public parking (*parking* charges) is limited.

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Results of the games

Results will be published online at <u>www.futsal2019.com</u> after each match.

LIVE-Streaming

From a quarter finals, we will streaming live on our website <u>www.futsal2019.com</u>.

Tribune places (stands)

Photography and filming with a tripod is not permitted in the stands. A free view must be guaranteed.

Interview- und portrait requests

Exclusive interview and photo appointments must be requested in advance and in a timely manner with the media representatives (Rolf Kyburz or Thomas Schmidt).

Liability

The Mediacenter accepts no liability for objects lost, stolen or damaged during the event. The depositing of any objects is at your own risk!